



National Philanthropy Day®

NPD2018 Corporate Partnerships

TITLE SPONSOR - \$6,000

Distinct Benefits:

- Product or industry exclusivity
- Two minute speaking or video opportunity during event program
- Opportunity to distribute promotional items to all attendees
- Half-page advertisement in official event program (*Orange Appeal* magazine)
- Two VIP tables of (8)

Additional Benefits:

- Logo on all promotional materials
- Logo on-screen and on signage at event
- Opportunity for table-top display at networking reception
- 10% discount on program advertising (*Orange Appeal* magazine)
- Logo on AFP website with link to your website
- Recurring public acknowledgement on AFP Central Florida's social media channels

AWARD SPONSOR* - \$3,000

Distinct Benefits:

- Your brand affiliated with the award
- Opportunity to present award during the event
- One VIP table of (8)

Additional Benefits:

- Name recognition on all print materials
- Logo on-screen and on signage at event
- Opportunity for table-top display at networking reception
- 10% discount on program advertising (*Orange Appeal* magazine)
- Logo on AFP website
- Public acknowledgement on AFP Central Florida's social media channels

HONOREES IN PHILANTHROPY SPONSOR* - \$3,000

Distinct Benefits:

- Opportunity to introduce honorees on video
- Logo on honoree video
- Logo on signage at event
- One VIP table of (8)

Additional Benefits:

- Name recognition on all print materials
- Opportunity for table-top display at networking reception

- 10% discount on program advertising (*Orange Appeal* magazine)
- Logo on AFP website
- Public acknowledgement on AFP Central Florida's social media channels

* Exclusive Opportunity for three-year commitment for Award and Honoree Sponsors
 - Benefits include naming rights on award or honoree category and opportunity to present a grant to winner(s)

WELCOME SPONSOR - \$3,000

Distinct Benefits:

- Premier logo position at registration and event entrance
- Logo on AFP website
- Opportunity to speak during event program
- One VIP table of (8)

Additional Benefits:

- Logo on select printed materials
- Logo on-screen at event
- Opportunity for table-top display at networking reception
- 10% discount on program advertising (*Orange Appeal* magazine)
- Public acknowledgement on AFP Central Florida's social media channels

SIGNATURE SPONSOR - \$2,000

Distinct Benefits:

- Recognition during event program
- One table of (8)
- Name listed on signage at event

Additional Benefits:

- Logo on select printed materials
- Logo on-screen at event
- Opportunity for table-top display at networking reception
- 10% discount on program advertising (*Orange Appeal* magazine)
- Public acknowledgement on AFP Central Florida's social media channels

SUPPORTING SPONSOR - \$1,000

Distinct Benefits:

- Two tickets for event
- Opportunity for table-top display at networking reception
- Name listed on signage at event

Additional Benefits:

- Name listed in select printed materials
- 10% discount on program advertising (*Orange Appeal* magazine)