

CHANGE THE WORLD



WITH A GIVING HEART

ADVERTISE IN THE OFFICIAL PROGRAM  
AND SHARE YOUR STORY  
OF GIVING BACK WITH THE COMMUNITY!

**National  
Philanthropy Day®**

FRIDAY, NOVEMBER 9, 2018



2018 Title Sponsors



**All event attendees will receive the program in the magazine,  
as well as the 14,000+ Orange Appeal readers!**

The National Philanthropy Day program guide will be a 24+ page high-quality section with high readership... including articles, photos and inspiring information.

**Reserve your space by September 25.**

**AD SIZES & RATES:**

full page, four color, full bleed, right hand read	9.25 x 11.125*	\$1,100
half page, four color	7.708 x 4.708	\$715
quarter page, four color	3.67 x 4.708	\$495

\*FULL PAGE: Nonbleed: 7.708" x 9.708"; WITH BLEED: 9.25" x 11.125" (trim + .125" all sides)  
LIVE AREA: 7.708" x 9.708" (all necessary text and images must fit within this space)

**ACCEPTED FILE FORMATS:**

Please submit high-resolution (at least 300 dpi at 100% of ad size) CMYK file in PDF, JPEG or TIFF format to christi@orangeappeal.com. For large files you can use free transfer sites (hightail.com or wetransfer.com). ALL AD FILES ARE DUE BY OCTOBER 6.

**ADDITIONAL INFORMATION:**

All ads are subject to approval. Payment must be submitted with ad file.

**To reserve space contact:** Wendy Tramell, wendy@orangeappeal.com, 407-760-8654

**For event tickets and/or sponsorships contact:** Wendy Jackson, wjackson@seniorsfirstinc.org, 407-373-7754

**For ad production questions, please e-mail:** Christi Ashby, christi@orangeappeal.com

**Please send payments to:** Orange Appeal, 1903 Michael Tiago Cir., Maitland, FL 32751

**For credit card payments, please e-mail:** Kate Slentz, kate@orangeappeal.com