

CHANGE THE WORLD



WITH A GIVING HEART

NATIONAL PHILANTHROPY DAY PRESENTED BY AFP CENTRAL FLORIDA

- NPD 2019 Nominations Packet -

What is National Philanthropy Day?

National Philanthropy Day is an event that publicly recognizes the impact of service and philanthropy within Central Florida. Each year, the Central Florida Chapter of the Association of Fundraising Professionals (AFP) honors donors, volunteers, professionals and organizations whose gifts of time, expertise and resources contribute significantly to the quality of life in our communities.

When is National Philanthropy Day?

The event will be held on Wednesday, November 6, 2019, at the Ritz Carlton Orlando, Grande Lakes.

Who is eligible for a National Philanthropy Day award?

All Central Florida nonprofits, corporations, foundations, and civic and service organizations are encouraged to nominate their donors, community partners, board members, staff members and other volunteers for an award appropriate to their role. Honorees are not eligible to repeat the honored award in the same category for five years.

Who can submit a nomination for a National Philanthropy Day award?

An individual, a public or private organization, a civic or service group, or an AFP member may submit a nomination for each award. Nonprofit organizations are encouraged to partner on nominations, and in such cases, a single nomination form is acceptable. Include a cover letter summarizing the collaboration with the submitted nomination.

What types of awards are given?

The following awards and honors are given to individuals or organizations whose achievements have significantly impacted the Central Florida community, the United States or the international community:

Award Categories: *1 winner per category*

- H. Clifford Lee Lifetime Achievement Award
- Kenneth F. Murrah, Esq. Award for Outstanding Philanthropist
- AFP Award for Outstanding Fundraising Professional
- David R. Roberts Youth in Philanthropy Award

Honoree Categories: *Up to 3 recipients per category; featured collectively with co-winners in their category*

- Emerging Leaders Honorees
- Creating Change Honorees
- Corporate & Foundation Engagement Honorees
- Volunteerism Honorees
- Diversity & Inclusion Honorees

When are nominations due?

Nominations must be submitted online no later than ~~May 31, 2019~~ **EXTENDED TO JUNE 15, 2019.**

How do I submit a nomination?

Nominations must be submitted through AFP Central Florida Chapter's website:

<http://afpcentralflorida.org/npd/nominationform.aspx>

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Who selects the award winners?

An awards committee made up of AFP members from the First Coast Chapter (Jacksonville, FL) will make the final selection for each award and honoree category. Please keep in mind, the selection committee does not know these nominees. Their decisions are based entirely on the materials you submit. Please refer to the award criteria to guide the narrative for your nomination letter. All decisions are final. If in the judgment of the National Philanthropy Day Committee, no nominee meets the criteria for a particular category, no award will be given for that category.

When will award winners be selected?

Honorees and their nominator(s) will be notified no later than July 31, 2019. Letters of regret will also be sent.

What if I have a question?

Please submit questions to NPD 2019 Nominations Chair Wendy Jackson at wjackson@seniorsfirstinc.org or NPD 2019 Chair Amber Cox at coxa@seminolestate.edu.

- NPD 2019 Award Categories -

Please use the information below to shape your 3-page narrative. Nominees must meet the criteria to be considered.

H. Clifford Lee Lifetime Achievement Award

This honor is presented to an individual **or couple (new this year)** who demonstrates a history of exceptional leadership in philanthropy. The recipient is personally active in philanthropy in the Central Florida community, as well as being instrumental in motivating others to be involved.

Describe and verify the following:

- Demonstration and Impact of long-standing direct gift support to the Central Florida community including examples of results that solve organizational and community challenges
- Historical summary of philanthropic service and achievements
- Demonstration and motivation given to others to assume leadership roles, setting the example for others to give time, talent and treasures
- Demonstration of dynamic leadership which results in inspiring others to engage in their own legacy of giving

In memory of H. Clifford Lee, the Edyth Bush Charitable Foundation will give \$10,000 to the charity of the recipient's choice.

Association of Fundraising Professionals Award for Outstanding Fundraising Professional

This honor is awarded to an outstanding individual fundraising executive who practices his/her profession in an exemplary manner.

Describe and verify the following:

- Quality of leadership and organizational ability in fundraising campaigns
- Impact of goals achieved through fundraising efforts
- Summary of service and contributions to other local, state, national and/or international nonprofit organizations, including AFP where applicable

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Kenneth F. Murrah, Esq. Award for Outstanding Philanthropist

This award recognizes an individual or family with a proven record of exceptional generosity and demonstrated outstanding civic responsibility during the past 3 years*. They encourage others to assume philanthropic leadership roles in the community.

Describe and verify the following:

- Impact the candidate has achieved by contributing financial resources, time, and effort engaged with organizations (i.e. service on boards, committees, strategic planning, innovation, personal giving) to drive social change
- Demonstration of dynamic leadership which results in inspiring others to engage in their own legacy of giving
- Demonstration and motivation given to others to assume leadership roles, setting the example for others to give time, talent and treasures

**NOTE: If you believe your candidate has made significant contributions to local philanthropy well beyond this previous 3-year period, please nominate them for the H. Clifford Lee Lifetime Achievement Award category.*

David R. Roberts Youth in Philanthropy Award

This honor is presented to an individual 18 years old or younger who has demonstrated an outstanding commitment to improving the quality of life in Central Florida.

Please list the nominee's achievements during the last 3 years. Describe and verify the following:

- Impact of support generated for one or more of Central Florida nonprofits
- Demonstrated commitment to the mission of the organization(s), through time and effort
- Examples of the nominated youth's ability to inspire and motivate other young people towards philanthropy and community involvement

In memory of David R. Roberts, the Edyth Bush Charitable Foundation will give \$2,000 to the charity of the recipient's choice.

- NPD 2019 Honoree Categories -

Please submit a narrative summary up to 500 words detailing the nominee's accomplishments as it pertains to the category. We ask that projects or accomplishments occurred within the last 3 years.

Creating Change Honorees

This honor is presented to nonprofit organizations that successfully strengthen and empower a specific demographic or population in Central Florida. (e.g. seniors, children, pets, homeless, immigrant, minority, etc.)

Narrative should include how nominees:

- Advocate for their target service population
- Provide resources to or connect constituents to resources
- Demonstrate success in accomplishing their mission

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Volunteerism Honorees

This honor is presented to individuals, groups or organizations who demonstrate an exceptional passion for volunteerism benefiting charitable organizations, along with a commitment to the advancement of philanthropy throughout the community.

Narrative should include how nominees:

- Encourage and motivate others to give their time
- Dedicate volunteer time to give back to the community
- Demonstrate excellence working with non-profit organization
- Volunteerism impacts or strengthen the non-profit organization

Corporate & Foundation Engagement Honorees

This honor is presented to corporations, corporate foundations, or public foundation that are active in philanthropy in the Central Florida community, as well as being instrumental in encouraging others to be involved.

Narrative should include:

- Impact of direct gift support (corporate or foundation contributions) to the Central Florida community
- Achievements accomplished through the company's internal philanthropic efforts (employee contributions and volunteer service)
- Encouragement and motivation given to others, especially company employees, to assume leadership roles, setting the example for philanthropy and increasing community involvement
- Summary of philanthropic support that has resulted in solving organizational and community challenges

Diversity & Inclusion Honorees

This honor is presented to a corporation or nonprofit organization that empowers their constituents, employees, and/or community by respecting and appreciating what makes them different, with regard to age, gender, ethnicity, religion, disability, sexual orientation, education, and national origin.

Narrative should include how the nominees:

- Promote diversity and inclusion in the workplace and/or community.
- Brings together and harnesses diverse forces and resources, in a way that is beneficial to the community as a whole.
- Measures, and adheres to best practices for fostering diversity and inclusion in recruitment, retention and advancement.

Emerging Leaders Honorees

This honor is presented to individuals between the ages of 19 and 40 who are making an exceptional impact in the independent sector. Nominees can be board members, volunteers, or professionals.

Narrative should include:

- Detailed description of how nominees are affecting change in the Central Florida community
- Brief history of nominee
- Other notable details about the nominee (i.e., boards served on or other honors received)

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FIVE YEAR AWARD HISTORY

AWARDS

H. Clifford Lee Lifetime Achievement

2018 Alan Ginsburg
2017 Harvey Massey
2016 Bruce Holmes
2015 John Lord
2014 Dr. Nelson Ying

Outstanding Fundraising Professional

2018 Tracie Morris, CFRE
2017 Phillip Deal, CFRE
2016 Katharine Zimmerman
2015 Valerie Mardle
2014 Terry Knox, CFRE

Kenneth F. Murrah Outstanding Philanthropist

2018 Anthony & Sonja Nicholson
2017 Dr. Mary J Palmer
2016 Jeffrey Miller & Ted Maines
2015 Kenneth F. Murrah, Esq. (In Memoriam)
2014 Mark & Josie NeJame

David R. Robert Youth in Philanthropy

2018 Haley Ebbert
2017 Faith Cristina Duncan
2016 Tanner Eaves
2015 Jay Ryon
2014 Sadie Veselka

HONOREES (began in 2017)

Corporate & Foundation Engagement

2018 Florida Blue
Massey Services, Inc.
Universal Orlando and Foundation
2017 Reed Nissan
Orlando Health
FAIRWINDS Credit Union

Creating Change

2018 Seniors First, Inc.
The Lifeboat Project
The Village Transitional Housing Program
2017 Franklin's Friends
Down Syndrome Assoc. of Central Florida
Runway to Hope

Emerging Leaders

2018 Malika Harrison
Sarah Grafton
Vicki Landon
2017 Rebecca Leininger
Beth Smith
Melody Lynch

Volunteerism

2018 Carol and Craig Kirkland
Guys With Ties Philanthropy
FAIRWINDS Credit Union
2017 Dr. Gloria Pickar
Friends of the Orlando Philharmonic
DPR Construction

Diversity & Inclusion *(new in 2018)*

2018 Enzian Theater
Orlando Science Center
Tech Sassy Girlz

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PREVIOUS AWARDS

Outstanding Fundraising Volunteer

2016 Jeff Faine
2015 Doug Spencer
2014 Bill Sullivan
2013 Sue Foreman
2012 Dr. Gene Zimmerman

Outstanding Civic and Service Organization

2016 Rotary Club of Lake Mary
2015 Central FL Association for Women Lawyers
2014 United Global Outreach
2013 RAFMAN Group
2012 Rotary Club of Winter Park

Outstanding Philanthropic Corporation

2016 Wyndham Vacation Ownership
2015 Wells Fargo
2014 Mears Corporation
2013 Bank of America
2012 Walt Disney World Resort

Outstanding Philanthropic Foundation**

2016 Joe and Sarah Galloway Foundation
2015 Edyth Bush Charitable Foundation
2014 Universal Orlando Foundation
2013 Westgate Resorts Foundation's Hospitality
Helps Initiative
2012 Wings of Hope Foundation

Champions for Children

2016 Orlando Repertory Theatre
2015 Michelee Puppets, Inc.
2014 Orange County Take Stock in Children
2013 Conductive Education Center of Orlando
2012 UCP of Central Florida

Excellence in Fundraising by a Nonprofit

2016 The Fainemakers
2015 Vacant
2014 Foundation for Foster Children
2013 Grace Medical Home "Let's Say Grace"
2012 Rock Pink

Social Entrepreneur & Innovation Honorees

2018 Andrea Eliscu
National Down Syndrome Entrepreneur Academy
The Mustard Seed
2017 IMPOWER
Children's Home Society
A Gift for Teaching

Social Enterprise & Community Service Honorees

2017 Victory Cup Initiative
Shepherd's Hope
Lighthouse Works

Please Note:

The H. Clifford Lee Award was merged with the Lifetime Achievement award in 2012.

The Outstanding Philanthropic Foundation Award category previously included non-Foundation recipients.